



Boost your career prospects with a Pitman Training

Business IT Diploma With Marketing & PR

Designed for: People looking for a nationally recognised qualification to prove their competence in Marketing, Public Relations and Microsoft Office skills.

Objectives: To introduce students aiming to start a career in Marketing and PR to the essential skills they'll need for career success.

Core Subjects:

Get Into Marketing
Get Into PR
Computer Keyboard Skills OR
Keyboard Speed Development
Effective Business Communication
Word Proficient
Word Expert
Excel Proficient OR Expert
PowerPoint
Access
Outlook
Publisher

Monthly Instalment
Payment Plans May
Be Available
For This Programme.

Guideline Learning Time:

You can complete this programme in as little as 8 weeks or take up to 1 year, full-time, part-time, evenings or Saturdays.

As all our diploma programmes offer a high degree of tailorability, prices and duration are calculated for the specific needs of each student, based on exemptions for their existing skills and their choices of electives.



For more information or to arrange an appointment with a Course Advisor, please call **020 7025 4700 for High Holborn,** **020 7792 5214 for Notting Hill** or visit www.holborntesting.co.uk